

The Alberta SuperNet: Open for Business



Because anyone can connect to the Alberta SuperNet, the network can reach farther and connect Alberta businesses in a way that was never possible before.

Imagine the possibilities that come with:

- Having access to real-time information, enabling you to make informed business decisions
- Having the peace of mind that comes with knowing your confidential and time-sensitive data is secure
- Transferring large images and files over your network easily and quickly
- Having experts available to your remote locations from anywhere, anytime; increasing the availability of expert knowledge while reducing travel time and expense
- Sharing time-critical information in real-time with multiple people, in multiple locations
- Connecting with all your locations using applications like next-generation videoconferencing without having to leave your office

Facing Challenges in today's marketplace

In today's fast-moving economy, access to real-time information and expert resources is critical. Especially in Alberta, challenges related to communication, employment and access to information are common.

Do any of these sound familiar?

- Access to high-speed communications is often not available in rural areas, making it difficult to compete
- Communicating effectively between multiple, wide-spread locations can be both time-consuming and costly
- Labour shortages mean fewer qualified employment candidates to choose from in your area
- Real-time information is not always available when it is needed, forcing reliance on historic data for decision making

Imagine a network that works for you...

Axia enables you to take advantage of leading edge technology by connecting all your rural Alberta locations through the Alberta SuperNet. Over this Open Access Network, you can implement applications like voice-over IP and videoconferencing, transmit large data and image files that ordinary email can't handle, back-up and store critical data, and leverage software applications that help you do business more efficiently and effectively.

The Alberta SuperNet: Open for Business (cont'd)

Alberta SuperNet: Open for Business

The Alberta SuperNet, which is operated and managed by Axia NetMedia Corporation, is based on an “open-access network” model. Under this model, anyone who would like to connect can do so at the same rate regardless of location. There are numerous ways to connect to the Alberta SuperNet and Axia works with SuperNet local access service providers to facilitate connection. And because anyone can connect to the Alberta SuperNet, the network can reach even further and connect Alberta businesses in a way that was never possible before.

One contact for all your network services

Axia acts as the single point of contact for your network services, meaning that you no longer have to deal with multiple providers to build, secure, and manage your network. Axia monitors and manages your network infrastructure, and ensures that both your network connection and the critical data being transmitted are secure. Our Network and Security Operations Centres, located in Calgary, Alberta operate 24 hours a day, 7 days a week, and are staffed by highly trained, certified professionals.

	Traditional Telco	The Alberta SuperNet
Reach	Primarily located in urban areas	Connects over 429 communities throughout rural and urban Alberta
Performance	Guaranteed 99.7 - 99.9% network availability Quality of service guaranteed only where network reaches; best effort in most rural communities	Guaranteed 99.9% network availability Quality of service guaranteed in the 429 communities where the network reaches
Choice of Service	Restricted network that allows only service offerings provided by the telco who owns the network	Unrestricted network that allows service offerings through your choice of provider
Design	Telco owned broadband networks that provide services to anyone wishing to take advantage of broadband delivery	Open Access network that provides equal opportunity to anyone wishing to connect

Making your network work to meet your business’ needs

Axia provides a suite of services that are customizable to meet the needs of your business. By connecting your individual locations to the Alberta SuperNet, you have the ability to communicate and collaborate in ways that you never could before.

Axia OneNet Solutions™ includes:

- Definition of network requirements and custom network design
- Facilitation of the network build-out and commissioning
- Dedicated, ultra-high speed connection to the Alberta SuperNet
- Fully managed network security
- Network management and monitoring

It will change the way you do business.